



**PARIS  
RETAIL  
WEEK**

**17.18.19  
Sept 2024**

PARIS EXPO  
PORTE DE  
VERSAILLES  
PAVILLON 7.3



## ARE YOU AN INNOVATIVE YOUNG COMPANY?

THE STARTUP VILLAGE PARIS RETAIL WEEK BY LA RETAIL TECH IS FOR YOU.

COMEXPOSIUM

Paris Retail Week, the major event for omnichannel commerce, will bring together retail professionals at Paris Expo Porte de Versailles from September 17 to 19, 2024.

The 8 challenges facing retailers and e-tailers will be the central themes of the show: Omnichannel Commerce, Store Fixtures & Fittings, Logistics, CSR, Marketplaces, New Payments, Agile Customer Journey and Data.

Retail innovations and trends will be discussed at conferences and talks, as well as at the Awards and Solutions Workshops.

In Pavilion 7.3, the Startup By La Retail Tech Village will showcase innovative retail solutions. The Pitch Competition and Speaking Event will energize the Village.



#ParisRetailWeek





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### What is it?

A space dedicated to innovative solutions from promising startups that are shaping the retail world of tomorrow.

- A start-up village
- A speaking area with a daily lunchtime pitch program (followed by a cocktail reception)

### Why ?

A unique opportunity to present your solutions as a startup and innovative company!

A veritable stage dedicated to Innovative Solutions, showcasing the entrepreneurial dynamism of the retail sector.

### For whom?

Visitors looking for innovative business solutions:

- CEO, General Manager, E-Commerce Director
- Marketing Director
- Logistics Director
- Media

[Click here to \(re\)discover the 2023 Startups Village](#)

[Click here to watch the 2023 Paris Retail Week award-winning startup](#)



# The benefits of this offer

- Exhibit at a European show at an affordable price
- Benefit from special visibility in the Startup Village, with dedicated signage throughout the show
- Take part in a pitch competition organized by La Retail Tech and the Paris Retail Awards
- Opportunity to present a successful 10-minute collaboration with one of your customers (selection based on application)
- Media coverage: 18 media outlets, including over 50 journalists for the 2023 edition / Social networks / Relais La Retail Tech

Offer reserved for innovative young companies, less than 5 years old, with strong growth potential and annual sales not exceeding €1 million.

# Services included in the startup pack

## SERVICE

**Access to a private exhibitor area where you can manage your registration online 24 hours a day:**

- Registration in the official show catalog
- Unlimited access to Business Meetings
- 4 exhibitor badges

## VISIBILITY

**Your company in the list of exhibitors:**

- Presence on all show listings and floor plans
- Media visibility (access to the press service, distribution of your press releases on the website, promotion of your new products, media coverage)

## TARGETING

**Offer your customers a special welcome :** (top merchants / top advertisers with a profile of CEO, MD, e-commerce Director, Marketing Director or Logistics Director):

- A special welcome for your customers
- Unlimited visitor invitation codes
- 2 exhibitor VIP badges
- 10 VIP badges



# A simplified offer

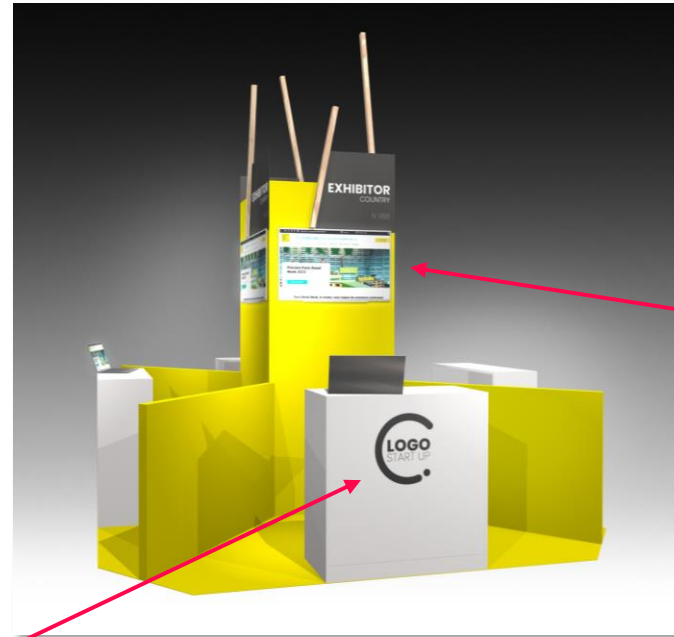
## Pack **startup classic**

**4 111 € EXCL.TAX**

*La Retail Tech member rate :*  
**3 711€ EXCL. TAX**

### A space dedicated to your colors with :

- Furnished display area
- 1 counter & 2 high stools
- Power supply
- Internet connection
- Counter sticker with your logo
- Location right in the center of the show
- Participation in pitch competition



## Pack **startup + TV**

**4 500 € EXCL.TAX**

*La Retail Tech member rate :*  
**4100€ EXCL.TAX**

Elements included in the startup pack + TV screen

**Sales  
contact**

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