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NRF and Comexposium to Promote NRF 2025: Retail's Big Show Europe in New York City

NEW YORK CITY, January 10, 2025 – After [announcing the launch of NRF 2025: Retail's Big Show Europe](#) taking place in Paris from Sept. 16-18, 2025, the Paris-based event organizer Comexposium will attend [NRF 2025: Retail's Big Show in New York City](#), Jan. 12-14, to promote NRF Europe.

A global reception will be held at the Javits Convention Center on Sunday, Jan. 12, from 4-5 p.m. ET to showcase [NRF 2025: Retail's Big Show Europe](#) that is expected to feature 7,000 international retailers, 15,000 attendees, 100 speakers, 480 exhibitors and retail store tours.

The exhibition space will also include an Innovators Showcase, Exhibitor Big Ideas and Startup Hub. Attendees will be able to meet industry experts, learn about industry trends, discover new solutions through guided tours, and experience the vibrant retail and leisure scene in Paris either independently or through one of the event's organized tours.

Confirmed international exhibitors include Centric Software, Comarch, Doofinder, GK Software, Honeywell, Hypervsn, Klaviyo, Newland, PAX, Spectra, Stripe, Sunmi, Teamwork Commerce, TVerifone, Worldpay, Zebra, Brevo, Booper, Paytweak, Moneycore and Relx, with many more to be announced in the coming weeks.

"NRF is proud to represent the largest global retail brands in the world, and we are excited to expand our award-winning educational experiences into new markets, complementing the annual Big Show in New York City and Retail's Big Show Asia Pacific," NRF President and CEO Matthew Shay said.

NRF has participated in Paris Retail Week for several years, and this past June NRF and Comexposium jointly hosted the inaugural [NRF 2024: Retail's Big Show Asia Pacific](#). The sold-out inaugural event convened more than 6,000 business leaders and 300 technology providers for three days in Singapore.

“As one of the leading global event organizers, Comexposium built Paris Retail Week from the ground up. This exciting new event will take it even further, creating a must-attend annual retail event for Europe,” Comexposium Managing Director Laurent Noel said.

About Retail’s Big Show Europe

Retail’s most important event in Europe takes place in Paris from 16–18 September 2025. Be inspired by the biggest retail leaders across Europe in one of the world’s most dynamic and consumer-driven markets. Retail professionals from around the globe can experience three days of educational programming and an all-encompassing Expo featuring the latest retail solutions, as well as an Innovation Lab and Startup Zone featuring breakthrough technologies in Europe’s retail sector. nrffbigshoweurope.nrf.com

About NRF

The National Retail Federation passionately advocates for the people, brands, policies and ideas that help retail succeed. From its headquarters in Washington, D.C., NRF empowers the industry that powers the economy. Retail is the nation’s largest private sector employer, contributing \$5.3 trillion to annual GDP and supporting more than one in four U.S. jobs — 55 million working Americans. For over a century, NRF has been a voice for every retailer and every retail job, educating, inspiring and communicating the powerful impact retail has on local communities and global economies. nrf.com

About Comexposium

The Comexposium Group is one of the leading event organizers worldwide, creating events that bring communities together to discover and explore businesses, passions and interests. Comexposium organizes more than 150 professional and general public events, connecting 48,000 exhibitors and 3.5 million visitors, 365 days a year. Comexposium is present in the retail sector with market-leading brands such as Paris Retail Week, Siec, One-to-one events in France and Monaco, Franchise shows in the US, and ad.Tech and iMedia in Asia-Pacific. www.comexposium.com

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