



## AN ECO-RESPONSIBLE SUPPLY CHAIN


The Supply Chain is an essential link in the chain of operational excellence, and plays a major role in today's ecological challenges, whether it's improving lead times, processing and tracking deliveries, managing supplies, return activities or the second life of products. The supply chain must therefore be virtuous and responsible.

 **Enhancy**<sup>+</sup> | **ENHANCY** enhancy.co  
Enhancy allows retailers, brands, and logisticians to digitally recirculate unique items (second-hand, dead stock, returns) in under 2 minutes with a complete product sheet, standardized photos, unique SKU, and SEO, directly from stores or warehouses

 **MIIST** miistgroup.com  
How can you improve your CSR and carbon footprint while continuing to deliver your products in France? This is the mission of Miist group, an ethical and eco-friendly carrier and logistician, which offers an ecological last mile delivery experience

 **SHIPPYPRO** shippypro.com  
ShippyPro is the complete shipping infrastructure for global commerce. Our fulfillment technology helps businesses in over 50 countries to manage shipping, tracking, and returns for orders, providing the delivery experience clients expect.

 **UNITECH EUROPE** ute.com  
Unitech, a global provider of AIDC technologies for over 40 years, offers innovative enterprise solutions like mobile computers, RFID readers, barcode scanners, PDAs. Our solutions enhance operations to meet the needs of the retail industry.

 **CENTRIC SOFTWARE** centricsoftware.com  
Centric Software offers PLM and digital solutions for the fashion, retail, footwear, outdoor, luxury, and consumer goods industries, helping businesses streamline product development, enhance collaboration, and manage product portfolios efficiently.

**MEET AT THE INNOVATION TOURS BOOTH (OPPOSITE THE ENTRANCE)  
FOR THE START OF THE TOURS.**