

AI AT THE SERVICE OF RETAIL

The scope for optimisation using AI seems almost infinite. Overall, investment is expected to improve the performance of supply (predicting demand, managing and optimising stocks, improving product traceability, optimising prices) and the performance of sales channels (security of payment methods, secur-AI-tail, customer service, (E)-Merchandising).



HUMANITICS.AI

humanitic.ai

We empower retail teams to take the best actions to improve sales without analytical complexity, freeing valuable time for clients. Teams focus on people while AI handles the analysis.



LIVE CREW

live-crew.com

80% of your visitors leave the stores empty-handed. LiveCrew collects and analyses feedback from your sales advisors after every missed sale, helping you to identify and then to eliminate their frictions to boost conversion.



SOCLOZ

socloz.com

Socloz is the leading omnichannel platform (OMS,WMS,mPOS) for retail in Europe and is used by more than 150 retailers. Socloz offers a unified customer experience and increases business at the point of sale and on the web.



CAPTAIN WALLET

captainwallet.com

Connected to Wallet apps, Captain Wallet enables brands to relay their Commercial Action Plan via push notifications. Used by over 30% of French people, Wallets have become a central tool for customer relations !



MAXXING

maxxing.com

Our real-time omnichannel SaaS platform provides a personalized customer experience based on transactional and emotional behaviors. Collect data from all customer touch points, engage them effectively, and empower your sales and marketing teams to face any retail challenge !

**MEET AT THE INNOVATION TOURS BOOTH (OPPOSITE THE ENTRANCE)
FOR THE START OF THE TOURS.**